



**Representation to a premises licence or club premises certificate under the
Licensing Act 2003**

You may wish to keep a copy of the completed form for your records.

I Andrew Tandy Principal Trading Standards Officer would like to make a
representation to the application for a premises licence under the Licensing Act 2003

Part 1 – Premises or club premises details

**Postal address of premises or, if none, ordnance survey map reference or
description**

7 Days Mini Market, 184 Longford Road

Post town Coventry

Post code (if known) CV6 6DR.

**Name of applicant for a premises licence or club holding club premises certificate
(if known)**

Mr. Mustafa ABDULLAH

Part 2 - Applicant details

I am

Please tick ✓ yes

1) an individual, body or business which is not a responsible
authority (please read guidance note 1, and complete (A)
or (B) below)

☐

2) a responsible authority (please complete (C) below)

☒

3) a member of the club to which this application relates
(please complete (A) below)

☐

(C) DETAILS OF RESPONSIBLE AUTHORITY APPLICANT

Name and address
Business Compliance
Coventry City Council
P O Box 15
Council House
COVENTRY
CV6 6DR

Telephone number (if any)

E-mail address (optional)
trading.standards@coventry.gov.uk

This representation relates to the following licensing objective(s)

Please tick one or more boxes ✓

- 1) the prevention of crime and disorder
- 2) public safety
- 3) the prevention of public nuisance
- 4) the protection of children from harm

☒
☐
☐
☐

Please state the ground(s) for Representation

On 2nd March 2021 an inspection was made of the retail premises at 7 Days Mini Market, 184 Longford Road, Coventry, CV6 6DR and illegal tobacco products were found behind the serving counter and in various other locations in that premises. The seizures were made as the cigarettes and hand rolling tobacco were one or more of the following:

-
- 1. Counterfeit
- 2. Fail to display the correct labelling for the UK market
- 3. Did not have plain packaging
- 4. Were products that were not notified to Public Health England for sale in the UK domestic market
- 5. Were on sale at a price below that which accounts for duty and VAT payments indicating an evasion of these payments and in breach of the minimum price permitted by legislation.

thus offences may have been committed under the following legislation: -

Trade Marks Act 1994
Tobacco and Related Products Regulations 2016
Consumer Protection from Unfair Trading Regulations 2008
Standardised Packaging of Tobacco Products Regulations 2015
Fraud Act 2006
Legislation enforced by HMRC on duty and tax

The total amount of illegal tobacco products seized was 225 packs of cigarettes and 6 packets of hand rolling tobacco.

On 13th April 2021 a letter was sent to Mr. Mustafa ABDULLAH, 7 Days Mini Market requesting confirmation of ownership of the business and the assistant who was present at the time. A response was requested within 7 days however no response was received.

I would seek refusal of this Premises Licence Application based on the above evidence.

Signed

Date 23/04/2021